



Where does the journey lead us?

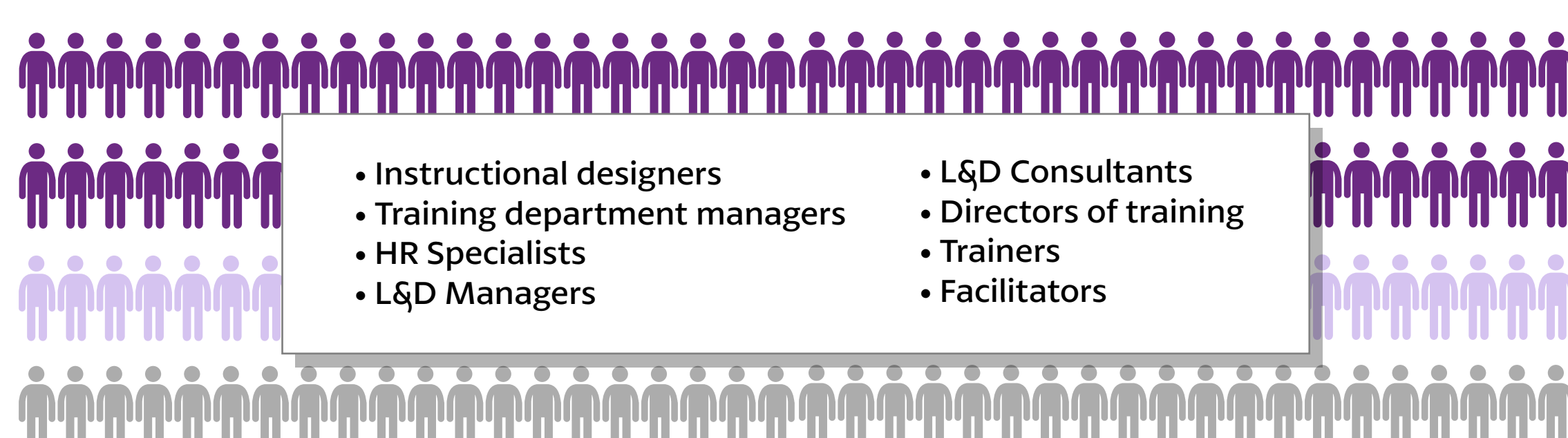
An impact study of the Brinkerhoff Certification for High Performance Learning Journeys(HPLJ)

The Study

The Brinkerhoff Certification for High Performance Learning Journeys Certification program equips L&D professionals with the knowledge, skills and tools to design and execute training initiatives that increase the rate and degree of business impact.

BEI conducted an impact study to find out how people are using their learning to help their organizations and their clients' organizations get more impact from training. 96 graduates with more than 1,000 years of combined experience in learning and development responded to the survey.

Who attends the certification program?



What do the people appreciate about the HPLJ program?



“I like the idea of supplementing traditional learning to encompass SO MANY opportunities, activities, and relationships that are around us. This course has absolutely changed the way I look at learning...”

HPLJ provides participants with new insights



76% of the respondents gained new insights that they are already using in their professional practice

“It gave me a structured way of working with tools, definitions and models based on experience and research”

Learning & Application



83%

Use the knowledge from the HPLJ training to implement a HPLJ performance design with...



More time for practice with feedback



Increased on-job learning



Increased social learning opportunities



“Excellent programme, perfectly delivered & really opened my eyes to how effective e-learning, the use of Promote as a base for programme & interactive webinars can be. Expertly delivered and an enjoyable programme – Thank you!”

95% of the respondents recommend the HPLJ certification program