

The Road to Virtual Training

PROMOTE®



Pressure to go virtual



Travel restrictions



Reduced over all costs



Covid-19



"Flygskam"

Benefits of going virtual



Reduce time away from work



Environmental concerns



More diverse groups
Geographically and relevance to the course



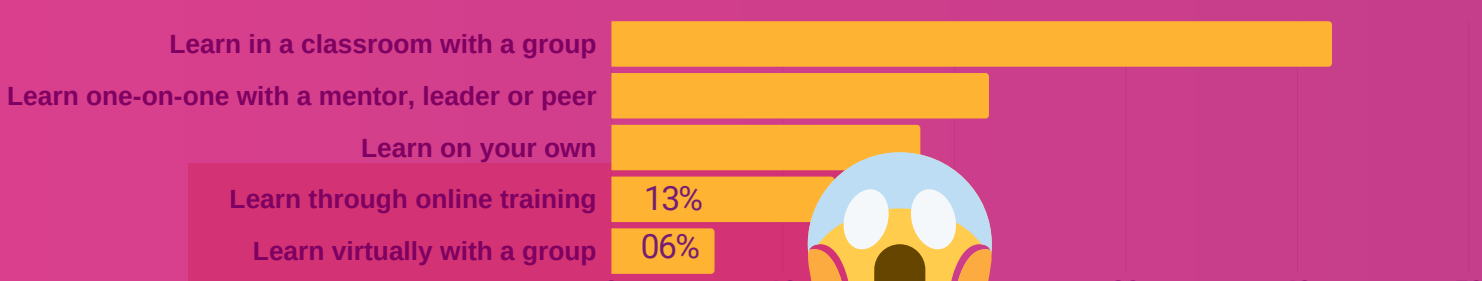
Reduce costs



Flexibility

Just one problem...

How do you most prefer to learn?



Source: GP Strategies, Voice of the Learner 2019

Some key things we've learned...



Choose the right tool for the job

- How big is your audience?
- How are they dispersed?
- What are you trying to teach?
- What level / type of interaction do want?



Two facilitators are better than one

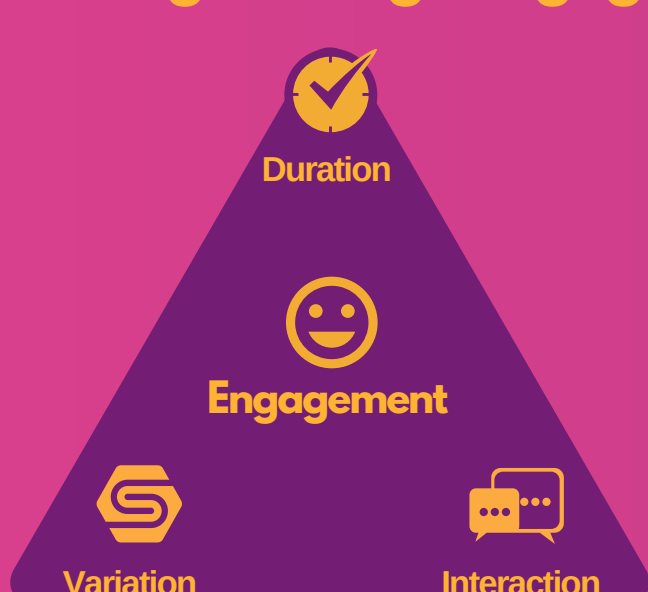
- One facilitates / one monitors the chat
- Change of voice maintains attention
- Handling technical issues
- Monitoring breakout

Get the hygiene factors right

- Ask people to perform a technical check in advance
- Ask people to log-in early
- Say 'Hi' and perform some audio checks pre-start
- Get a decent pair of headphones
- Put a timer up if taking a break



Design for high engagement



But most importantly...

Going virtual requires more than moving from classroom events to virtual events!



Conducting Effective Virtual Trainings



Online training

Learn how to conduct effective virtual trainings with this online program

The Conducting Effective Virtual Trainings program is a practical training program designed to get Learning and Development professionals up and running in the virtual environment. It is designed for those who need to deliver engaging virtual Learning and Development Initiatives.

The aim is to provide experienced classroom facilitators with a toolbox and an approach of how to be equally successful online. It can also give designers and subject matter experts insight into how virtual events fit within the blended approach and how to succeed when doing so.



Getting started
2 weeks

Unpacking the toolbox



Facilitated session one
2 hours online



Guided application
2 weeks



Facilitated session two
2 hours online



Guided application
2 weeks

Fitting virtual into the wider world of learning and development

Target group

Learning and Development professionals, instructors and trainers delivering training online or face to face programs.

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Register for the program

