

Brinkerhoff Certification High Performance Learning Journeys® - Champion level



One of the world's most recognized certifications for designing and creating impactful learning journeys for business impact.

"HPLJ is key for increasing your understanding of how to design an impactful training program "from start to finish" - and create a real effect in the business!"

- Ida Skoog, Training leader, HPLJ

When training needs to make a difference

In the *High Performance Learning Journeys Certification*, you will learn how to design impactful learning journeys and create a structured way of working for different training initiatives. During the certification, you get access to industry-leading methodology, and powerful tools - a future-proof way of working - under the guidance of the foremost experts on the subject. High Performance Learning Journeys is the most complete methodology for designing training that makes a difference.

The problem with today's training

Companies rely more than ever on the support of training programs to execute their strategy - contribute positive changes to the company. At the same time, most training is event-based and does not engage participants in meaningful, impactful, improvement processes. This certification program is designed to give you the tools to design training programs that create behavior change and lasting results.

98,5%

Recommend the certification to others in HR & L&D

6 out of 7

Feel that training courses designed after HPLJ have a long-lasting effect on the workplace

2,100 +

Previous participants have passed the certification



Why it works: Research and best-practice

High Performance Learning Journeys is a design program based on over four decades of research by Professor Robert Brinkerhoff.

Robert Brinkerhoff is an internationally recognized expert in learning effectiveness and evaluation of how well training works. Robert's research and experience has proven effective in organizations all over the world. The certification program equips you with a complete toolkit to help you consistently design training initiatives that deliver increased impact, clear behavior, change, and business impact for your organization.



Get 5X more impact from your training programs

Get the tools to create amazing results. A well-executed learning journey provides five times more knowledge application at work than traditional training methodology.



Become a pro at designing learning journeys

Future-proof your trainings and your career. Through HPLJ, you will become a pro at impactful training and behavior change.



Design time-efficient learning experiences that engage your learners

Less time away from work and higher engagement through the use of learning journeys, social- and blended learning.



Create behaviors that drive toward business goals

Impactful programs drive towards business goals. Learn how to build programs that create the right behaviors in learners for the results you need.

What do you learn?

The certification goes through research-based methods and principles for designing impactful learning journeys. The program provides you with a comprehensive toolkit to help you design learning journeys with a focus on impact. Upon completion of the program, you will be equipped with the knowledge, skills, and tools to be able to:

- Determine the level of training design sustainability based on the strategic value of a particular training initiative.
- Present a compelling case for impactful learning journeys to customers and stakeholders internally and externally.
- Assess your own and others' learning design and make concrete suggestions for improvement (i.e. suggestions that will increase the degree of impact and impact on the business).
- Design seamless and integrated learning journeys that strengthen participants learning and outcomes.
- Choosing appropriate strategies to manage and overcome obstacles that can often be experienced by training participants.

"A certification that I recommend for anyone who wants to build learning journeys that have a direct business effect"

- Kristina Eklund Nielsen, Head of Strategic Competence Development, Ragn-Sells

Who is the certification suitable for?

Anyone working in HR and L&D. From program designers and course leaders to training managers, HR- and L&D-managers.

Time investment

~ 6 weeks

- 2 x 3 hours onlinetraining
- 6 x 1 hours self-studies



**How:
Online**



**Price:
1,295 USD**





Are you in a team or group? If you are more than 6 participants, we can offer an HPLJ in-house!

Advantages of an "HPLJ in-house":

- ✓ Better customization options. You decide the time and place that suits you best. Do you want us to come to you? Absolutely, no problem!
- ✓ Better synergies. It pays to be from the same team because you can focus the dialogue around your own business. Therefore, you get a much greater exchange on the bet than if you go one by one.



Are you interested in attending the certification or would you like more information?

Ask your questions to Daniela, our HPLJ professional.

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Information is also available on our website:

www.promoteint.com/sv/en

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